

Curriculum Vitae

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I am a Bachelor of Informatics student at Telkom University with a strong interest in information technology and digital development. Consistently stay current with emerging technologies and actively develop proficiency in areas such as Python programming and digital illustration.. With experience in game development, mobile programming, web development, and artificial intelligence, I believe I can contribute to creating innovative solutions that suit the needs of the industry. Experience in the creative world also enriches my perspective in solving problems uniquely and effectively.

Key highlights:

- Proven track record in digital strategy and content growth, successfully leveraging AI as a Social Media Specialist to enhance engagement and channel performance.
- Solid foundation in information technology with strong skills in game development, mobile programming, web development, and artificial intelligence, backed by academic and project-based experience.
- Practical experience as a freelancer and part-time professional in industry, demonstrating adaptability, professionalism, and the ability to consistently deliver impactful and innovative results.

Experience

1. Content Creator • nontonduluyuk (June 2024 - Now)

- Created and managed creative content for nontonduluyuk across various platforms, focusing on increasing engagement and relevance to the target audience.
- Oversaw the end-to-end content creation process, including trend research, script writing, video editing, and optimizing titles and thumbnails.
- Built connections with the audience community and maintained consistent content quality in line with platform standards, consistently achieving a 95%+ content posting rate through daily uploads across platforms.

2. Data Analyst (Intern) • Telkom Indonesia (June 2025- Agustus 2025)

- Processed and analyzed operational data to support business decision-making, achieving measurable improvements in data-driven outcomes resulting in a 30% increase in operational efficiency.
- Managed end-to-end data workflows, including data collection, entry, cleaning, and in-depth analysis of complex datasets.
- Managed end-to-end data workflows, including data collection, entry, cleaning, and in-depth analysis of complex datasets.
- Collaborated with cross-functional teams to maintain consistent data quality aligned with organizational objectives.

3. Ticket War Staff (Freelance) • Aksara (September 2023- February 2025)

- Assisted customers in purchasing tickets during high-demand ticket sales periods (ticket wars) by efficiently monitoring sales schedules and operating ticket platforms to maximize success rate.
- Maintained active communication with customers, providing timely and accurate purchase result reports to ensure satisfaction and transparency.

4. AI Social Media Specialist (Part Time) • SF GROUP (February 2024 – May 2024)

- Managed and grew social media accounts using AI tools to streamline content creation and audience engagement.
- Generated engaging captions, scheduled posts, and responded to comments promptly and personally with AI-driven automation.
- Improved engagement and reach through data-informed strategies and consistent cross-platform branding.

5. Digital Marketer and Content Creator (Part Time) • CEMILAN KAHAYANG (September 2023 – December 2023)

- Developed and implemented tailored digital marketing strategies for F&B brands to enhance brand visibility and audience engagement.
- Produced compelling content—such as promotional materials, social media posts, and short-form videos—aligned with brand identityImproved engagement and reach through data-informed strategies and consistent cross-platform branding.

6. Outlet Cashier (Part Time) • SEBLAK PARAHYANGAN (April 2023 – June 2023)

- Delivered outstanding customer service by efficiently processing payments, addressing customer inquiries, and ensuring smooth checkout experiences.
- Accurately managed transactions and maintained balanced cash registers.
- Oversaw inventory and upheld a clean, organized workspace to foster a positive shopping environment and enhance customer satisfaction.

7. Outlet Kitchen Crew (Part Time)• SEBLAK PARAHYANGAN (July 2020 – August 202)

- Assisted in food preparation and kitchen operations, adhering to company standards and safety regulations while ensuring all meals met quality guidelines.
- Collaborated with the kitchen team to maintain a clean, organized workspace and supported efficient food service during peak hours.
- Oversaw ingredient stocking, managed kitchen equipment, and upheld consistent food safety and hygiene protocols.

8. Online Shop Admin (Part Time) • SEBLAK PARAHYANGAN (March 2020 – April 2020)

- Managed day-to-day operations of an online shop, ensuring timely processing of orders, customer inquiries, and product listings.
- Updated and maintained accurate product information, handled returns and exchanges, and managed inventory levels.
- Collaborated with the marketing team to develop promotional strategies and ensured smooth customer service and satisfaction across multiple online platforms.

Education

Telkom University

S1 Informatics

- Event Planner Nihon No Matsuri 15 Event Organizer.
- Member ASE Lab / RPLGDC (Advent Software Engineering Laboratory)
- Member Digital Business division Motion Lab (Mobile Innovation Laboratory)
- i-Smile Laboratory Study Group Member 2023
- Member of Game and Gadget Central Computer Improvement Telkom University.
- Become a Practicum Assistant for Data Structure Academic Year September 2024
- Become a Lecturer Assistant for Data Structure Course Academic Year September 2024
- Become a Practicum Assistant for Object-Based Programming Course Even Semester Academic Year February 2025
- Become a Lecturer Assistant for Database Course Even Semester Academic Year February 2025

Skills

Game development, Mobile programming, Web development, Artificial intelligence, Digital strategy, Content creation, Data analysis, Video editing, Script writing, Data cleaning, Data visualization, Digital marketing, Social media management, Inventory management, Payment processing

Soft Skills

Adaptability, Professionalism, Problem-solving, Creativity, Teamwork, Communication, Customer service, Decision-making

Languages

- Indonesian | Native or Bilingual
- English | Professional